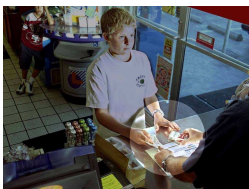


### Who We Are

The *S.T.A.K.E. (Stop Tobacco Access to Kids Enforcement) Act* is a program to stop tobacco sales to minors. The American Lung Association in California is looking for teenagers, ages 14-16, to become one of our undercover agents.



With the help of an adult staff investigator of the California Department of Public Health (CDPH) Food and Drug Branch, *S.T.A.K.E. Act* agents try to verify that merchants are not selling tobacco products to teenagers.

*S.T.A.K.E. Act* has been a successful youth recruitment program in collaboration with the American Lung Association in California since 1999.

Want to be a **secret agent** for *S.T.A.K.E. Act*? Visit [www.stakeact.com](http://www.stakeact.com) to learn more!

### S.T.A.K.E. Act & TUPE Partnership

We are pleased to announce our partnership with the many County Superintendents of Schools and Tobacco Use Prevention Education Coordinators whom applied for the 2011 COHORT G TUPE Competitive Grant Funds. Though we have yet to hear the good news of whom gets funded, we've begun to develop collaborative relationships with our new respective partners and agreements for future partnerships. Letters of support / MOU's were provided to the following:

- Desert Sands Unified School District in Riverside County
- Palo Verde Unified School District in Riverside County
- Sweetwater School District in San Diego County
- Chico Unified School District in Butte County
- Yolo County Office of Education
- Yuba County Office of Education

The American Lung Association in California will offer support through its program that enlists youth agents in undercover tobacco buying efforts, to help reduce the illegal sales of tobacco products as set forth under the Stop Tobacco Access to Kids Enforcement (*S.T.A.K.E.*) Act.

### Youth Quest 2011—Sacramento, CA

*S.T.A.K.E. Act* staff was thrilled to be a part of Youth Quest 2011 on April 4th. Youth Quest is hosted by California Youth Advocacy Network (CYAN) and every year invites *S.T.A.K.E. Act* to offer youth attendees the opportunity to be an undercover tobacco youth agent. This year the event was held at the Crest Theatre in downtown Sacramento. Over 300 youth represented counties from all over California. The day was filled with poster-making, cheering competitions, movie clips, and presentations about the tobacco industry marketing schemes. *S.T.A.K.E. Act* was overwhelmingly welcomed with cheers during the announcement of the program.

Youth who were eager to participate as a teen agent took home brochures and applications. We are excited to work with such an enthusiastic and responsible youth network. Thank you for once again welcoming *S.T.A.K.E. Act* to Youth Quest!



**DON'T BE FOOLED...  
NEW LOOK, SAME OLD HOOK**



### Stop Tobacco Access to Kids Enforcement Act

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